

Communication Feature

Social Responsibility First

Ramco Cements has spent around ₹110 million till date in its fight against the pandemic which started even before the lockdown.

Ramco Cements received the Best Community Development Award for its fight against COVID-19 in the National Awards for Excellence in CSR and Sustainability. Ramco Cements' fight against Coronavirus started much before the lockdown, which started on 22nd March 2020, and it continues till date.

The company donated ₹25 million to the Tamil Nadu Chief Minister Public Relief Fund, ₹25 million to the Andhra Pradesh Chief Minister Relief Fund, over ₹20 million worth of high-tech medical equipment and supplies to the Government of Odisha, ₹7 million worth monitors and ultrasound scanner echo machines to the Government of Kerala, and 550 PPE Kits to the Government of Puducherry.

Over ₹30 million worth high-end medical equipment, monitors, PPE kits and three-ply surgical masks were provided to the Police, Revenue and other state agencies. Overall the company has spent around ₹110 million till date in the fight against the pandemic.

Safety and philanthropic measures

- Medical equipment and supplies to government hospitals were carried out.
- The factories and offices were scanning employees and doing medical checks on drivers and sanitising their trucks even before the lockdown, and the best practices continue till date.
- All the factories distributed groceries and essentials to the surrounding villages.



- Besides providing food and shelter to over 6,000 casual workers, the labour colonies near the factories were completely taken care of.
- Mason families, corporation workers, old age homes and the poor and needy were provided groceries and essential items.
- The company also set up an isolation centre near its plant at Haridaspur in Odisha.
- Relief materials were donated to the needy by Ramco Cements' dealers in their respective areas.
- Tube-lights and fans were provided to the Isolation Centre of Ariyalur Block Development Office.
- The factories are continuing to provide relief measures in the surrounding villages.

Ramco Cements has always been at the forefront to meet the needs

of the affected and downtrodden people, especially during calamities.

Ramco Cements has been recognised for the above efforts and presented with Best Community Development Award for its fight against COVID-19. The award was presented to the Ariyalur Unit of Ramco Cements by the World CSR Day which believes in the value of Sustainable CSR; that which is built in the fabric of business and making it a reality. World CSR Day aims to provide a common platform to the corporate, government agencies, NGOs, civil society, academics and the other groups to share their expectations, aspirations and responsibilities, and to spread the message of CSR, that which makes a difference to the community at large.

(Communication by the management of the company)