

CREATING AN ORGANISED ENVIRONMENT

FOR LEARNING AND LIFE

BY TEAM PARENTCIRCLE



For relentless service in the field of education and environment, the Ramco Group has won two prestigious awards from ET Now.

“My father had the vision to know that verbal advice alone would not be sufficient to shape my value systems. He understood that the best way for me to learn was through hard work and experience.”

- Shri Ramasubrahmaneya Rajha, Late Chairman, Ramco Group

Isn't it wonderful to read the visionary thoughts of a great leader? It is these very thoughts that drive the Ramco Group to excellence in every sphere of life. Over the years, the group has undertaken a number of social initiatives that have positively impacted several layers of our society, most notably, education, standard of living and environment.

A recent initiative that is inspiring a change in the region relates to a government high school in Ariyalur region in Tamil Nadu. The Government Higher Secondary School in Govindapuram, supported by the group, has become the first government school in Tamil Nadu to be conferred with the 5S certification facilitated by Ramco Cements Limited. This certification has also been successfully implemented in Vidya Mandir school run by the group. The 5S stands for Sort, Straighten, Shine, Standardise and Sustain – a standard for organising the work environment

to create an environment conducive to learning. The 5S standards, when taught to young children, help them become organised in their daily work and routine, now, and all through their lives.



“It is very satisfying to see these initiatives make a difference in the lives of school children.”

- Mr P R Venketrama Raja, Chairman, Ramco Group.

The concept was set so well that even kindergarten children could identify their lunch boxes based on the number allotted. The implementation of the 5S model has resulted in a great change in the discipline and attitude towards learning of the students. The impact has been such that over the last 3 to 4 years, the pass percentage has increased from 62% to a staggering 95%. The school is confident of touching the magical 100% within the next year or two.

M Sharmila, Principal, Vidya Mandir School, says, “The 5S has made us believe that children are the real assets of a school.”

The dropout rate among girls was previously very high due to the lack of toilet facilities. As a part of this project, Ramco Cements Ltd. funded the building of toilets for girls. The school now has a higher percentage of girl students who are confidently and securely concentrating on their studies, with complete support from their parents. The effort of the group has brought about a radical change in the education system here at the grassroots level.

In recognition of the myriad of social initiatives that have been carried out over several years, the group has recently been bestowed with two prestigious awards from ET Now, one of India's most preferred business TV channels. The awards include 'Innovation In Corporate Social Responsibility Practices' and 'Best Environment Sustainability Initiative'.

Over the last 60 years, the Ramco Group has constituted several trusts for establishing schools (from kindergarten to engineering colleges), tribal hostels, and upgrading government hospitals. The group also actively provides medical relief to the needy.