



**THE RAMCO CEMENTS LIMITED**

**Alathiyur**



In recognition of our Corporate Social Responsibility initiative, The Ramco Cements Limited, Alathiyur works has been awarded with a trophy and certificate for our “HOLISTIC COMMUNITY DEVELOPMENT” from ET NOW World CSR Congress & Awards held at Mumbai on 18<sup>th</sup> February 2020.



The Ramco Cements Limited, Alathiyur is implementing various CSR activities for the up-liftment of the community around our factory and mines to cater the diverse needs of the community. We have presented our holistic model of community development which covers the broad areas of Health and Sanitation promotion through Preventive and curative health care. Our initiatives under preventive care; such as regular community health camps for early detection of illness & treatment, providing safe drinking water through RO units, installed in four villages, Promotion of sanitation facilities ie., Dry toilet, community toilet and SMART toilet to eliminate open defecation in the villages and doing repair & maintenance of toilets in the government schools, creating awareness among children, women adolescent members about health & hygiene, menstrual management, toilet usage and improved the facilities in government health center to provide better medical service to the public.

Under curative care, we have been supporting them for treatment & surgeries, follow-up care through our medical team and employee volunteers.



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To improve the quality of education in the nearby 19 government schools, we have provided additional teachers based on student teacher ratio, subject specific teaches against vacancies and ensured basic infrastructure facility like functioning toilet in school, compound walls for safety. Every year providing uniform sets, school bags, educational materials like notebooks, to nearly 1000 children to encourage them to come to school regularly. To motivate the other students, we are providing cash prize and appreciation certificate to students who score high marks in the public examination.

Apart from this we have been organizing sports events for local youth regularly to provide an opportunity for them to exhibit their talents and improve their skills. On the area of women empowerment giving free tailoring and beautician training. Regular training to farmers on various new agricultural practices, water and chemical fertilizer management and exposure visit to agri research center to know best agricultural practices. This holistic approach of CSR activities has contributed for improving the living standard of the people around and has created a positive impact in the community.

In more than 120 companies, 70 NGO's including international organizations participated in the awards, 30 companies and 20 NGOs were recognized with award and certificate for their excellence in the field of social development.

We received the award for "HOLISTIC COMMUNITY DEVELOPMENT" from Ms. Almas Jiwani, President/CEO Emeritus UN Women Canada NC Foundation and Dr. Rishi Tiwari. Sr. Librarian and Proctor-Student welfare, Birla Institute of Management Technology, Noida for our collective social development efforts in the areas of Education, Health & Hygiene Promotion, Providing safe drinking water, sports promotion and Women empowerment.